

**KELLOGG-HUBBARD LIBRARY**

Established 1894

135 Main Street, Montpelier, VT 05602

802-223-3338 [www.kellogghubbard.org](http://www.kellogghubbard.org)

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**KHL Fund Development Committee Meeting 6-3-22**

The Kellogg-Hubbard Fund Development Committee met in person at the library on 6-3-22 at 12 noon. Present were: Tai Nixa Peterson (Committee Chair), Colleen Beamish (Development Coordinator), Jessie Lynn (Non-Profit Director), Judy Warriner Walke, and Craig Durham. Sarah Seidman attended via phone.

Walke moved and Durham seconded approval of the agenda. Motion carried. Walke moved and Peterson seconded approval of the minutes of the 5-5-22 meeting. Motion carried.

Development Coordinator Beamish reported that the KH has two new sustaining donors. The booksale has been steady and will feature a buy one/get one for fiction June 20-25 and a “fill a bag” for \$10 sale on July 30<sup>th</sup>. She could use committee members’ help on the final day of the sale. We have netted almost \$3,000 of our \$5,000 goal for the spring appeal. The remaining balance of \$1,000 from a business donor has been received at last.

Beamish walked the committee through the FY23 fundraising plan. It’s simpler and clearer, with a focus on monthly and planned giving. She is reviewing and re-evaluating which donors will remain on the stewardship list, and working to align the library’s interests with those of business sponsors to maximize their interest in supporting the operations of the library.

Walke challenged the group to include planned giving in the strategic plan. A brochure describing the process will be available this fall, and Walke suggested informational sessions as well.

Lynn and Beamish are brainstorming a late September event, to honor Rich Horchler’s service to the library and to celebrate the cleaning of the friezes. A short video may be created; Seidman knows a local videographer who might be useful. They welcome creative ideas from the committee and it may be a useful “hook” to call donors this fall.

The next scheduled meeting will be TH Sept. 8, at noon in the library. The meeting adjourned at 12:55 p.m.

Respectfully,

Sarah Seidman, Secretary