KHL Fund Development Committee Meeting 5-5-22

The Kellogg-Hubbard Fund Development Committee met in person at the library on 5-5-22 at 12 noon. Present were: Tai Nixa Peterson (Committee Chair), Colleen Beamish (Development Coordinator), Jessie Lynn (Non-Profit Director), Judy Warriner Walke, Sarah Seidman. Craig Durham was absent.

Seidman moved and Walke seconded approval of the agenda. Motion carried. Walke moved and Peterson seconded approval of the minutes of the 4-14-22 meeting. Motion carried.

Development Coordinator Beamish said the spring friend-raising event has been paused due to pandemic concerns and in order to focus on the spring appeal. She will write the appeal letter, and the spotlight will be on staff. Walke suggested she use data from the strategic planning process to emphasize how staff are at the heart of all the library does. The monthly fund development report indicates that the library remains in good financial shape.

Walke asked how the group could best help Beamish clean up the database. Beamish said emails with updates on any changes in donor profiles would be helpful and she’s creating a form to do this.

The group adjourned at 12:19 p.m. in order to spend some time helping organize the booksale tables. We have a lot of inventory and a “fill-a-bag” sale may help improve turnover and increase sales.

The next meeting will be TH June 2 at noon in the library.

Respectfully,

Sarah Seidman, Secretary