

KELLOGG-HUBBARD LIBRARY

Established 1894

135 Main Street, Montpelier, VT 05602

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KHL Fund Development Committee Meeting 10-12-22

The Kellogg-Hubbard Fund Development Committee met in person at the library at 12:02 noon. Present were: Tai Nixa Peterson (Committee Chair), Colleen Beamish (Development Coordinator), Jessie Lynn (Non-Profit Director), Judy Warriner Walke, Craig Durham, Sarah Seidman.

The agenda was approved. Walke moved and Durham seconded approval of the minutes of the 6-3-22 meeting. Motion carried.

The group reviewed the 9-29-22 Freeze with the Friezes event at the library. Almost 200 people attended with a wide range of age groups. The children's art show brought in many families, the scavenger hunt was popular, the lecture was well attended, and having a theme helped people organize and brainstorm. Beamish and Lynn suggested that donor events should be separate from these themed, educational celebrations. Costs were \$981.96 with \$200+ in donations.

Development Coordinator Beamish reported that the KH has 42 sustaining donors. The booksale netted \$2044 in September, a bit down from summer months. The fiction section has been alphabetized by volunteers. She could use some additional volunteers for sorting donations, which remain abundant. A November clearance booksale is being planned.

The fall appeal should go out by the end of October. This is a good time to reconnect with donors and help introduce the strategic plan; Walke noted one strategy is to ask donor input on what sections of the plan really excited them. The group reviewed last year's on-line auction items and were asked to begin soliciting items for this year. A draft planned giving brochure was distributed and received comments.

The Executive Committee has asked all committees to review the action items on the strategic plan. Our committee should come to the November full Board meeting prepared to address the FDC's role in bringing the action items to fruition.

Peterson noted that our training session for the full Board will be next April. Our next committee meeting will be Nov. 2 at noon at the library. The meeting adjourned at 12:59 p.m.

Respectfully,
Sarah Seidman, Secretary