

**KELLOGG-HUBBARD LIBRARY**

Established 1894

135 Main Street, Montpelier, VT 05602

802-223-3338 [www.kellogghubbard.org](http://www.kellogghubbard.org)

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**KHL Fund Development Committee Meeting 4-12-23**

The Kellogg-Hubbard Fund Development Committee met in person at the library Wednesday April 12 at 12 noon. Present were: Tai Nixa Peterson (Committee Chair), Colleen Beamish (Development Coordinator), Jessie Lynn (Non-Profit Director), Sarah Seidman, Craig Durham, Sarah Swift.

Seidman moved and Swift seconded approval of the agenda. Motion carried. Seidman moved and Peterson seconded approval of the minutes of the 3-1-23 meeting. Motion carried with Seidman abstaining.

Beamish reported that the KH has one new sustaining member and one who increased their monthly donation. The booksale averaged \$659 weekly in March and there will be a buy-a-bag sale for \$15 on April 15.

The spring appeal letter is at the printers and she'll send an e-blast on April 17. The group reviewed the spring "meet and greet" event and offered feedback. The event didn't attract as many new people as hoped and trustees need to mingle more with any newcomers.

The next event for the FDC is the June 10 Strawberry Social, an outdoor event from 10-2 p.m. Ballet Vermont will perform, a kayak will be raffled, and Beamish asked committee members to help solicit donations of 75 quarts of strawberries and 200 shortcakes from area farms and bakeries. Beamish also noted that the library will have a table at the farmers' market the first Saturday of every month to hand out brochures and increase our public presence. Peterson said she will send out an invitation to all Board members asking for volunteers to help staff the table each month.

The FDC will lead a fundraising training for the full Board April 19. Fundraising Consultant Christine Graham will introduce the step-by-step, multi-year process of sustaining a solid donor base while planning for an endowment campaign and encouraging planned giving. Peterson will present a "roadmap" to help members find specific ways to be active in library ambassadorship.

The future committee meetings are May 3, June 7, Sept. 6, Oct. 4 and Nov. 1 at noon at the library. The meeting adjourned at 12:50 p.m.

Respectfully, Sarah Seidman, Secretary