

**KELLOGG-HUBBARD LIBRARY**

Established 1894

135 Main Street, Montpelier, VT 05602

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**KHL Fund Development Committee Meeting 1-6-22**

The Kellogg-Hubbard Fund Development Committee met remotely (via Zoom) 1-6-22 at 12:00 p.m. On the call were: Judy Warriner Walke (Committee Chair), Katelynn Averyt (Development Coordinator DC), Jessie Lynn (Non-Profit Director ND), Tai Nixa Peterson and Craig Durham (Committee Members) and Sarah Seidman (Committee Member/Secretary).

Approval of the agenda was unanimous. Peterson moved and Walke seconded approval of the minutes of the 11-4-21 meeting. Motion carried.

Averyt reported that the latest figures show we are \$18,000+ over our fundraising goal of \$160,000 for the year. Using matching funds as an incentive was very beneficial to the fall appeal. 94% are repeat donors and 30% of gifts came in on-line. The auction raised about \$11,000 from sales and business sponsorships. Being fine-free may have increased some individual giving. It was helpful to begin the campaign in October and we will do so for next year.

Lynn reported on priorities for the first half of 2022. The finance committee will be discussing moving some gifts into the endowment fund. Book donations will resume in January. "Friend-raising" activities will be planned for spring pending pandemic restrictions. Lynn noted the spring newsletter might be an opportune time to do donor stewardship outreach.

Walke and the committee reflected on their 2021 goals. Partnering a future fundraising training in 2022 with an actual opportunity to engage with a prospective donor was proposed. Nine new donor stewardship prospects were identified and Averyt will help assign these to committee members.

The next committee meeting is scheduled for Feb. 3. The group was able to admire Tai's daughter Verona at eight weeks old before adjourning at 1 p.m.

Respectfully,

Sarah Seidman, Secretary