KELLOGG-HUBBARD LIBRARY

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KHL Fund Development Committee Meeting 5-3-23

The Kellogg-Hubbard Fund Development Committee met via zoom with some members in person at the library on Wednesday May 3 at 12:07 pm. Present were: Tai Nixa Peterson (Committee Chair), Colleen Beamish (Development Coordinator), Jessie Lynn (Non-Profit Director), Sarah Seidman, Craig Durham, Sarah Swift.

Durham moved and Swift seconded approval of the agenda. Motion carried. Swift moved and Durham seconded approval of the minutes of the 4-12-23 meeting. Motion carried.

Beamish reported that the last book sale fill-a-bag sale raised only \$300, with fewer people, higher prices, and beautiful weather all factors. As well as social media and the e-newsletter, the group discussed using press releases and the event calendar for print media like the World, the Bridge, and Times Argus and also on WDEV.

The spring appeal raised over \$5700 to date. Eleven businesses will contribute \$8500 so far.

The group discussed planning for the June 10 Strawberry Social, an outdoor event from 10-2 p.m. Volunteers may make biscuits and the strawberries will be bought at wholesale. Beamish noted only one volunteer has agreed to host the table at the farmers' market the first Saturday of every month. Peterson will send out a Google doc where trustees can indicate which month they want to help staff the table.

The future committee meetings are June 7, Sept. 6, Oct. 4 and Nov. 1 at noon at the library. The meeting adjourned at 12:35 p.m.

Respectfully, Sarah Seidman, Secretary