KELLOGG-HUBBARD LIBRARY
Established 1894
135 Main Street, Montpelier, VT 05602
802-223-3338 www.kellogghubbard.org

Board of Trustees

Bridget Asay, Board President; Judy Walke, Vice-President;
Sue Zeller, Vice-President; Tim Donovan, Treasurer; Sarah Seidman, Secretary;
Craig Durham; Dan Greene; Dan Groberg; Craig Line;
Penny Marwede; Jennifer Myka; Tai Nixa Peterson; Graham Sherriff.

KHL Fund Development Committee Meeting 11-4-21

The Kellogg-Hubbard Fund Development Committee met remotely (via Zoom) 11-4-21 at 12:05 p.m. On the call were: Judy Warriner Walke (Committee Chair), Katelynn Averyt (Development Coordinator DC), Jessie Lynn (Non-Profit Director ND), Tai Nixa Peterson and Craig Durham (Committee Members) and Sarah Seidman (Committee Member/Secretary).

Approval of the agenda was unanimous. Peterson moved and Walke seconded approval of the minutes of the 10-7-21 meeting. Motion carried.

The group reviewed outcomes of the October Board training. Only three Board members completed the survey, but it was a good educational and team building activity.

Averyt reported that book sales are slowing down and the library will offer 50% discount on adult fiction Nov. 12-13 to spur interest. Other ideas for increasing foot traffic and sales were discussed. Donations have been paused due to the backlog of books.

The fall fundraising appeal has raised $6600 on its first weekend, with an extra $956 from major underwriter Hunger Mtn. Co-op's Give Change campaign. The final day of the fall campaign will be Giving Tuesday, Nov. 30. The target goal for all end-of-year giving is $30-40,000.

The group discussed details of the planning for the online auction; Averyt would like the list finalized by Nov. 17. Averyt is reaching out for business sponsorships of various auction categories, in the $300-500 range.

There will be no committee meeting in December; Averyt will send a written report to members on the fall campaign. The next meeting is scheduled for Jan. 6.
The meeting adjourned at 1:05 p.m.

Respectfully,

Sarah Seidman, Secretary